

# Looking Glass



BOOKS / LOVE / TRAVEL / SCIENCE / FILM / COMICS / POLITICS / STYLE / ART / SPORTS

Issue 8, on release April 1

[www.lookingglassmagazine.com](http://www.lookingglassmagazine.com)

# Looking Glass

## The Great Book of Our Time

LOOKING GLASS launched in 2008 and releases four issues a year. It is a lifestyle magazine for educated and affluent readers between 18 and 35. It never compromises intelligent content in favor of glitz, but we still provide comprehensive coverage of major events in addition to our incredible guides for getting under the skin of destinations from Beirut to Venice. We featured HBO star and novelist Jonathan Ames in the same section with Mary Capello, the foremost scientist on studying the psychology of awkwardness. Tech genius Pranav Mistry, we found, was as relevant to our readership as Terry Gilliam, whom we caught up with in Zurich. Supermodel Coco Rocha provided our first interview and cover. Our second issue investigated the musical underground of the Texas/Mexico border and was released at SxSW in Austin. Interviews since have featured the rock band MGMT, Tori Amos, Alex Ross, Padma Lakshmi, Clive Barker, Lars von Trier and many underexposed artists deserving of recognition. The music, film and literature readers find in our pages can be found nowhere else.



**EXTRA! COMICS ISSUE** EXTRA!  
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**Looking Glass**

2009'S BEST MANGA-BASED FILMS! Page 7 ALEX ROSS Page 10

### PRESIDENT'S MEETING WITH SUPERHEROES CAUSES WIDESPREAD PANIC!

**WASHINGTON** - The position of "most powerful man in the world," despite its troubling gender bias, is usually held, not by a superhero, but by the standing president of the United States. What happens, then, when these powerful politicians meet men and women whose powers are not embodied in the ability to run faster than a speeding bullet, leap tall buildings in a single bound, and change the course of mighty rivers? There's a trade-off here, like a bar where avoided them, like a bar where I had an embarrassing one-night stand. My journey-offer was made possible through bumping and grinding

**TEDDY RUXPIN ARRESTED FOR INDECENCY**

**FREMONT** - The daily comics weren't funny to me. I'd learned from the strip with the high-flying beagle, and I avoided them, like a bar where I had an embarrassing one-night stand. My journey-offer was made possible through bumping and grinding

### Good vs. Evil Ratio Holding Steady

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### LOOKING GLASS EXCLUSIVE TORI AMOS ORIGINS: TORI AMOS

**Interview by M...**

Wunder Woman does that, a positive image for women, dignified, and she's criticized for representing a damaging one. There was a trade-off here, like a bar where avoided them, like a bar where I had an embarrassing one-night stand. My journey-offer was made possible through bumping and grinding

### OPEN WAR

**TOKYO** - The fabled style wars between Japanese and European fashionistas have come to a head in the champion-ship round of the underground death-match, "The Ball." In Japan's capital, Ganganos and Gothic Lolitas compete with the newer, wilder girl-gang cabals (see our guide inside) for the chance to enter mortal combat on the blood-soaked runways of Paris and Milan. "Restraint accessories and pure martial arts? Victory is unlikely," warned the Godmother, the competition's referee, "but prove me wrong. I don't care, I'm immortal."

### "Picha" Exhibit Tours Through Summer

**GHANA** - Laura Perna reports on the shimmering constellation of Africa's brightest comic creators, who are, in their home countries, as heroic as their creations. Continued on page 3

seemed like it changed a lot here in New York, a lot of girls said things weren't really that different.

LGM: Did anybody say "We don't know if you did the right thing?"

CR: Yeah, well, some people were worried about me even doing it because it's such a sticky subject. I only spoke about my experiences and what I thought we could change.

LGM: What advice can you give our readers about keeping a healthy body image?



CR: For me it's always been about keeping fit. When I get home I do some activity, I go for runs, and when I'm around nature, I'm around nature: hiking, biking, anything that keeps me moving. I don't smoke and I don't drink because I'd rather eat my calories than drink my calories.

LGM: I worked through my own self-image issues. I was just extensive. Endless.

Wunder Woman does that, a positive image for women, dignified, and she's criticized for representing a damaging one. There was a trade-off here, like a bar where avoided them, like a bar where I had an embarrassing one-night stand. My journey-offer was made possible through bumping and grinding

### FASHION THEORY: Number (N)ine... Number (N)ine... Number (N)ine...

Takashi Miyashita's music-inspired dandyism returns this fall, with new looks for giant gentlemen. His thesis, that the color for men this season is "Dusty Mustard," seems implausible, but there was the sense, at his show, that something utterly New was going on. Of course that was true.

This collection may be nothing more than a typically passionate misreading of American culture, for which the Japanese are infamous. But its central question (how is tyranny made chic?) is answered by the bolded anonymity of his cowboys. We do sense that he has correctly apprehended what excess of space, excess of form, excess of femininity has done up to the make-believe of fashion.



**Radioactive bio-shields and stone-skin: Human evolution's use for pet super-viruses**

by Eugene Webb

There is a scientific basis for superpowers, but it has nothing to do with atomic radiation or certain lab accidents. Certain viruses will become the microscopic gene customization facilities of the future.

**The Uptip Booty**

Some people call it a booty. To others, it's a booty line. And some people call it a booty. To others, it's a booty line. And some people call it a booty. To others, it's a booty line.

**Safety First**

Once upon a time, a couple of condoms and a tube of KY in your backside guaranteed you were safe. These days, however, it's a bit more complicated.

**Slick Tricks**

That last magical night... it's a magical night. It's a magical night. It's a magical night.



# Looking Glass

## The Readership

The LOOKING GLASS reader is affluent, educated and adventurous (18-35).

Our readership encompasses the most highly-gifted and talented young people in the English speaking world. We are ready for the new epoch of publishing. In the pages of LOOKING GLASS, a reader can find the kind of writing he would have found when Hannah Arendt literally redefined good and evil in the pages of *The New Yorker*, or when Hunter Thompson while covering a motorcycle race for *Sports Illustrated*, gave us a homegrown *Book of Revelations*. But our pages also include products (paper-technology, card games, etc.) that can only be distributed through the print medium.

## Advertising Advantages

The Looking Glass readership includes enthusiasts from and across a number of interested groups. We intend to facilitate content-rich networking and host or appear at four major events per year, one for each of our issues. This increases our circulation exponentially, and more than doubles the effect of our advertising.

Furthermore, issues of Looking Glass are not disposable. Everything from the superb photography to the high-quality printing materials make the issues collectible art objects. The advertisements in them remain in the homes of our subscribers long after the issue is taken from the stands.



# Looking Glass

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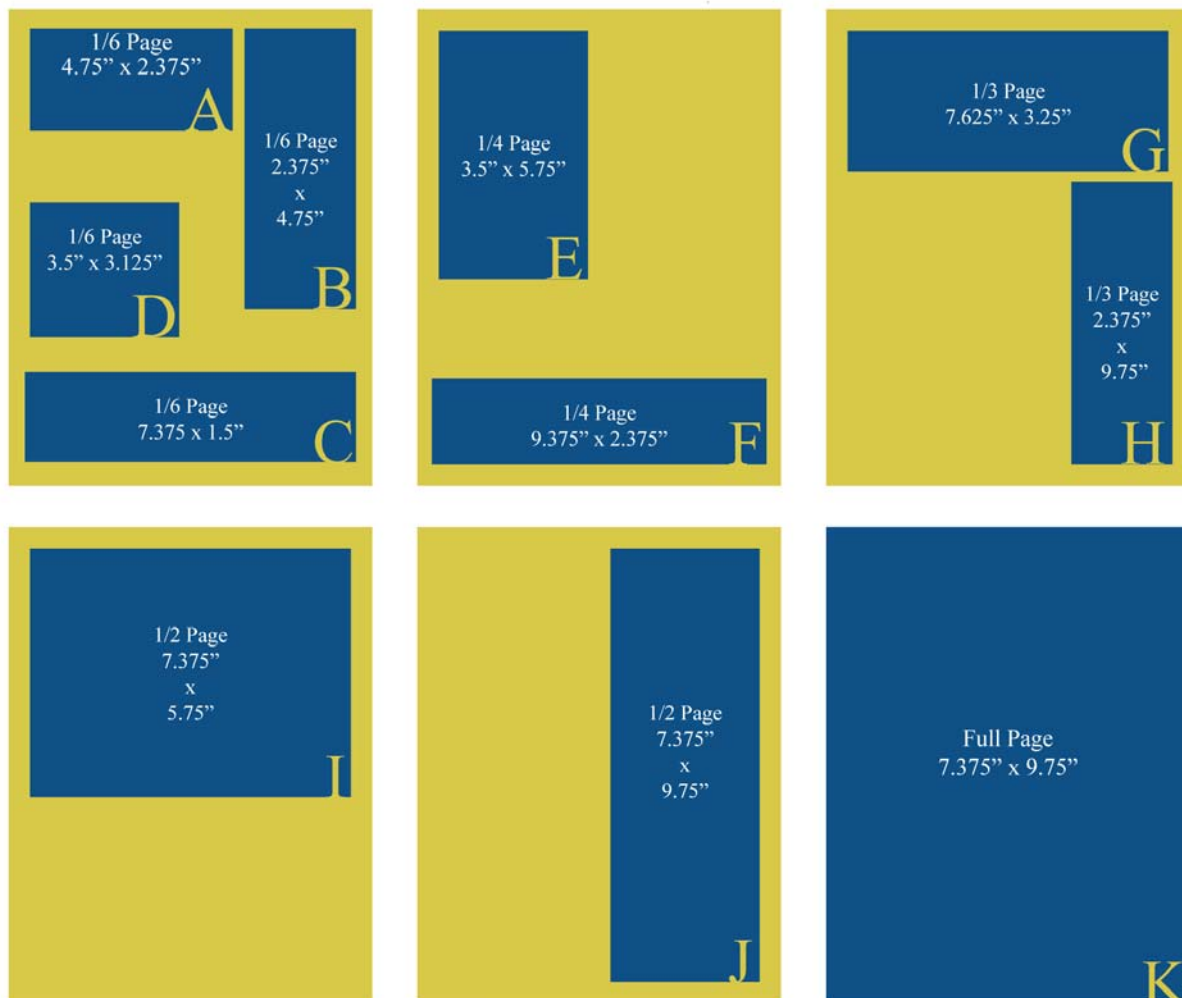
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We have created events and distribution opportunities at San Diego Comic Con, SxSW, and the Edinburgh Festival, making our product available to all of the 75,000+ visitors each time. The Spring issue releases in stores April 1st, and at the Tribeca Film Festival on April 29th. Editorial and events calendar available upon request.

Special discounted rates for ads placed in multiple issues. Enquire for details.

In-house ad creation available for interested advertisers, for an additional fee.  
See [www.lookingglassmagazine.com/fallissue.html](http://www.lookingglassmagazine.com/fallissue.html) for an example of our art direction.



## ISSUE EIGHT: APRIL RELEASE

Avant-Garde Vacations:  
Zurich, Moscow

Mindblowing Technology:  
Pranav Mistry

Alice in Wonderland:  
Complete Coverage

Sean Stone:  
A Revolution in Film Criticism

Sports: Superbowl Postmortem

Interview: Mario Batali

Cyberpumpkin:  
The Fashion Tabletop Game,  
included with this issue!

*Editorial calendar available upon request*

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Colleen wears pendant by Alexis Bittar

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